

SANJAY VERMA; BRIEF PROFILE

With around 30 years of experience in cooperative development, I worked as Director (Publications/PR) in National Cooperative Union of India where I headed Publications/PR Division and was Editor of three journals; “The Cooperator”, ‘ Indian Cooperative Review’ and ‘ Sahkar Jagran’. Presently, working as Associate Member, ICA-AP Research Committee, I have also founded www.cooptalksindia.com, a first of its kind digital platform, which has a focus on articles, features, success stories, interviews, etc related to the growth of the cooperative movement in India. During my long tenure in NCUI, under “Coop Connect’ Program, I played a pivotal role in popularizing cooperative model among the educational institutions. With MPhil in International Relations from JNU, I have more than 100 publications to my credit in national and international journals besides writing articles for leading dailies of India. I am author of three books- ‘*Cooperative Growth and Trends*’, ‘*Public Relations, Media and Cooperatives*’; and ‘*Introspect, Explore and Enrich Yourself*.” I have been an active presenter at ICA-AP Research Conferences held in India and 15 other countries. I recently presented a Paper on Cooperative University during an international conference at Montreal (Canada). I was also a key speaker on cooperative tourism during international conferences organized by ISTO and IIPT, the leading global tourism bodies. Having worked in ICA-AP for some time, I was also associated as Consultant with New Harmony Press, UK for a long time, which published *International Journal of Cooperative Management*. Presently, I am in the Editorial Board of *International Journal of Cooperative Management and Accounting*, a journal published by Sobey Business School, Canada. I have a long training/teaching experience in reputed institutions like NCCE(a training wing of NCUI), JNU,LINAC, IIMC, IGNOU, Delhi University, etc with focus on subjects like cooperative sectoral trends, communications, media, PR, journalism, etc. I am also specializing in organizing workshops and taking up training sessions on basics of cooperative development with focus on career and entrepreneurial opportunities for the educational institutions. I have already taken up such sessions in reputed institutions like Dayal Singh College, Fairfield Institute of Management, ITS, IMS Noida, etc.